


CHRISTENE FAIR

UX designer

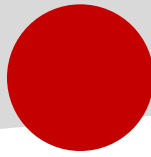
& digital media educator

 christene.fair@gmail.com

 +1 512 554 6658

 linkedin.com/in/christenefair

 christenefair.com



WHY ME?

I am a user experience designer and digital media educator with strong project management skills and presentation talent. I thrive in fast-paced environments practicing lean UX where I can contribute to strategy and planning as well as design creation. My work on the CVS Caremark app and across the digital experience at Lovepop demonstrates my breadth of abilities with both large and small teams. In addition to teaching at the graduate level, I am active in the Boston UX community, including organizing a conference, speaking at meetups, volunteering for UXPA, and mentoring.

UX DESIGN AND CONSULTING WORK

- **OPENLANE / BACKLOT CARS** August 2021 - Present
User Experience Designer
 - Work closely with product, engineering, and business stakeholders to assess opportunities and improve the user experience for our dealers and internal users
 - Lead regular design reviews and participate in stakeholder meetings, champion new ideas, and advocate for the user
 - Guided design effort to add auction functionality to digital marketplace
- **COURBANIZE** April 2020 - April 2021
Product Designer and Product Strategist
 - Integrate design into product team utilizing lean UX and Agile principles, establishment of a design library, and implementation of processes to ensure product provides value for our users
 - Create user research studies and leading an SME program to gain regular user feedback and iterate quickly on designs
 - Partner daily with leadership, engineering, and product owners to guide end to end software development and guarantee regular releases
- **SYRG** (now Hourwork) September 2019 - March 2020
Product Designer and Product Strategist
 - Consult with startup team to determine product and design strategy
 - Support client relations and conduct research to determine feature backlog
 - Coach junior designer on lean UX, dual track Agile, JIRA, design library use, WCAG compliance, and design-development hand off best practices
- **LOVEPOP** May 2019 - September 2019
UX Design Strategy Consultant
 - Updated design library and UI kit to build cohesion across the digital experience
 - Developed design sprints with engineering, customer insights, and leadership teams to achieve the best results for products
 - Utilized Agile processes to deliver weekly design improvements for development with a lean team
- **CVS** May 2018 - March 2019
UX Design Lead
 - Collaborated with cross-functional team to create user experiences for iOS, Android, and web platforms
 - Managed time and priorities to consistently meet deadlines for a variety of projects with multiple business owners
 - Mentored UX and visual design team members

INSTRUCTIONAL DESIGN AND EDUCATOR WORK

- **NORTHEASTERN UNIVERSITY** August 2019 - Present
Adjunct Professor
 - Lecturer for College of Professional Studies, Digital Media Design program
 - Developed course on user experience for mobile digital media design
 - Developed course on introduction to human computer interaction
- **NEW ENGLAND COLLEGE** May 2019 - October 2019
Course Developer
 - Co-developed 12 week graduate certificate course in user experience design
- **HARVARD UNIVERSITY** August 2018 - June 2021
Graduate Teaching Assistant
 - Responsible for developing grading rubric, assessing all student work with timely feedback, and participating in class and online discussions to support student learning

EDUCATION

A.L.M.

DIGITAL MEDIA DESIGN

Harvard University Extension School
Cambridge, MA

B.A.

ENGLISH

Schreiner University
Kerrville, TX

SKILLS

UX Design:

- Card Sorts
- Case Studies
- Competitor Analysis
- Content Strategy
- Design Workshops
- Interviewing
- Journey Mapping
- Persona Development
- Presenting/Reporting
- Prototyping
- Sitemapping
- Storyboarding
- Usability Testing
- User Research
- Wireframing

Additional Competencies:

- Agile Methodology
- Client/Vendor Relations
- Content Creation
- Copywriting/Editing
- Educational Design
- Process Refinement
- Project Management