


# CHRISTENE FAIR

## UX DESIGNER & DIGITAL MEDIA EDUCATOR

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### WHY ME?

I am a user experience designer and digital media educator with strong project management skills and presentation talent. I thrive in fast-paced environments practicing lean UX where I can contribute to strategy and planning as well as create wireframes, prototypes, and user tests. My work on the CVS Caremark app and across the digital experience at Lovepop demonstrates my breadth of abilities and drive for success with both large and small teams. In addition to teaching at the graduate level, I am active in the Boston UX community, including organizing a conference, presenting at meetups, volunteering for UXPA, and mentoring.



### UX DESIGN AND CONSULTING WORK

- **COURBANIZE** April 2020 - present  
Product Designer and Product Strategist
  - Integrate design into product team utilizing lean UX and Agile principles, establishment of a design library, and implementation of processes to ensure product provides value for our users
  - Create user research studies and leading an SME program to gain regular user feedback and iterate quickly on designs
  - Partner daily with leadership, engineering, and product owners to guide end to end software development and guarantee regular releases
- **SYRG** October 2019 - March 2020  
UX Designer and Product Strategist
  - Consult with startup team to determine product and design strategy
  - Support client relations and conduct research to determine feature backlog
  - Coach junior designer on lean UX, dual track Agile, JIRA, design library use, WCAG compliance, specification documentation, and design-development handoff best practices
- **LOVEPOP** May 2019 - September 2019  
UX Design Strategy Consultant
  - Updated design library and UI kit in order to build cohesion across the digital experience
  - Developed design sprints with engineering, customer insights, and leadership teams to achieve the best results for products
  - Utilized Agile processes to deliver weekly design improvements for development with a lean team
- **CVS DIGITAL INNOVATION LAB** May 2018 - March 2019  
UX Design Lead
  - Collaborated with cross-functional team to create user experiences for iOS, Android, and web platforms
  - Managed time and priorities to consistently meet deadlines for a variety of projects with multiple business owners
  - Advocated for importance of design in all aspects of project execution
  - Mentored UX and visual design team members
- **BLOCKARDIA/VINCERE HEALTH** December 2017 - July 2018  
UX Design Consultant
  - Designed user flows and created wireframes, and interactive prototype of an IoT device app for a blockchain startup at Harvard Innovation Lab
  - Worked directly with startup founders and small development team to determine next steps for effective development



### INSTRUCTIONAL DESIGN WORK

- **NORTHEASTERN UNIVERSITY** August 2019 - present  
Lecturer and Course Developer
  - Lecturer for College of Professional Studies, Digital Media Design program
  - Developed course on user experience for mobile digital media design
- **NEW ENGLAND COLLEGE/NEW HAMPSHIRE INSTITUTE FOR ART** May 2019 - October 2019  
Course Developer
  - Co-developed 12 week graduate certificate course in user experience design
- **HARVARD UNIVERSITY** August 2018 - present  
Graduate Teaching Assistant
  - Three classes in Digital Media Design program
  - Responsible for developing grading rubric, assessing all student work with timely feedback, and participating in class and online discussions to support student learning
  - Delivered lecture on how to succeed with the capstone project



### EDUCATION

#### A.L.M.

#### DIGITAL MEDIA DESIGN

at Harvard University Extension School  
♥ Cambridge, MA

#### B.A.

#### ENGLISH

at Schreiner University, with Honors  
♥ Kerrville, TX



### SKILLS

#### UX Design:

Card Sorts  
Case Studies  
Competitor Analysis  
Design Workshops  
Interviewing  
Journey Mapping  
Persona Development  
Presenting/Reporting  
Prototyping  
Sitemapping  
Storyboarding  
Usability Testing  
User Research  
Wireframing

#### Additional Competencies:

Agile Methodology  
Branding/Logo Creation  
Client/Vendor Relations  
Content Creation  
Copywriting/Editing  
Educational Design  
Event Design & Management  
Front End Web Development  
Process Management  
Project Management